

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	10427	accounts AND (PC (personal ADJ comput??\$1) (palm ADJ top) handheld portable wireless PDA cell mobile handyphone) AND (coupon\$1 incentive\$1 promotion\$2 discount\$1 reward\$1 award\$1 rebate\$1 premium\$1 prize\$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:33
S2	3779	S1 AND ((charg?\$2 debit\$4 pay\$5) WITH accounts)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:35
S3	511	S2 AND ((target\$3 customi\$6 personal\$7 tailor\$3 individual\$7 optim??\$5 focus?\$2 prefer\$5) NEAR4 (coupon\$1 incentive\$1 promotion\$2 discount\$1 reward\$1 award\$1 rebate\$1 premium\$1 prize\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:52
S4	368	S3 AND ((charg?\$2 debit\$4 pay\$5) NEAR4 accounts)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:51
S5	169	S4 AND (@ad<"20000725" @rlad<"20000725" @prad<"20000725" @pd<"20000725")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:37
S6	107	S4 AND (@ad<"19990725" @rlad<"19990725" @prad<"19990725" @pd<"19990725")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:52
S7	2997	S1 AND ((charg?\$2 debit\$4 pay\$5) NEAR4 accounts)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:51
S8	368	S7 AND ((target\$3 customi\$6 personal\$7 tailor\$3 individual\$7 optim??\$5 focus?\$2 prefer\$5) NEAR4 (coupon\$1 incentive\$1 promotion\$2 discount\$1 reward\$1 award\$1 rebate\$1 premium\$1 prize\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:52
S9	107	S8 AND (@ad<"19990725" @rlad<"19990725" @prad<"19990725" @pd<"19990725")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/04 18:52

*; identif; re Hoffman et al. ('198 pat.)*

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Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	5631	((receiv?\$2 present\$3 transmit\$4 broadcast\$3 deliver\$3 download\$3 transfer\$4 provid?\$2 send\$3 sent (down ADJ1 load\$3)) NEAR3 (coupons incentives promotions discounts awards rebates premiums))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/05 18:53
L2	2560	1 WITH (user\$1 viewer\$1 listener\$1 consumer\$1 customer\$1 shopper\$1 purchaser\$1 subscriber\$1 visitor\$1 member\$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/05 18:45
L3	948	2 AND ((stores suppliers businesses merchants merchadi?ers sellers distributors retailers) WITH (coupons incentives promotions discounts awards rebates premiums))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/05 18:49
L6	44	3 AND (match\$3 WITH (coupons incentives promotions discounts awards rebates premiums) WITH ((user\$1 viewer\$1 listener\$1 consumer\$1 customer\$1 shopper\$1 purchaser\$1 subscriber\$1 visitor\$1 member\$1) NEAR3 (preference\$1 information data account\$1 characteristic\$1)))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/05 19:04
L8	40	6 AND (PC ((personal consumer) ADJ computer\$1) (palm ADJ top) handheld portable wireless PDA cell mobile handyphone)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/05 19:09
L9	13	8 AND (@ad<"20000725" @pd<"20000725" @rlad<"20000725" @prad<"20000725")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/05 19:10

*identifies Meyer et al. ('27/pat.)*